

GMD 105 Digital Imaging

Summer 2011

Section #81904

M, T, W TH from 12:00 to 4:15 PM – Mentry Hall 205

Instructor: Mark Daybell

Email: professordaybell@gmail.com

Web: www.daybell.com

Phone: 661-362-3066

Office: Mentry Hall 210

Office Hours: Available upon request

Course Description

Introduces the fundamental concepts, terminology, techniques, and applications of digital imaging using industry standard software such as Adobe Photoshop.

Student Learning Outcomes

Differentiate and utilize appropriate computer hardware and software for digital imaging by creating a variety of conceptually and aesthetically interesting images.

Objectives

- a) Demonstrate the ability to utilize the computer software such as Adobe Photoshop
- b) Differentiate and utilize appropriate computer hardware for digital imaging
- c) Assess and utilize imported images from various sources, i.e., internet, scanned, digital, photographs and digital photo CD's, for appropriate manipulation and output
- d) Define vocabulary of digital imaging
- e) Evaluate and apply appropriate digital printing methods
- f) Compare and contrast key artists from the history of digital imaging
- g) Compare and contrast artistic values of commercial and fine art

Student Responsibilities/Requirements

Attendance to all lectures and labs

Completion of all assignments, exercises and exams

Class Participation (contributing to classroom discussions and/or in-class projects)

In the event of an absence, it is the responsibility of the student, not the instructor, to collect any pertinent lecture notes and/or demonstration materials

Being absent from a demonstration may limit a student's access to equipment and/or lab facilities

Refer to syllabus for details on lectures and demonstration dates

One Gallery/Museum report due by the end of the semester. You can access more information by going to www.daybell.com/galleryreport.php. Students should be advised this assignment requires an off campus visit to a museum or gallery. The college does not provide transportation; therefore, students should make arrangements as needed.

All student work is to be collected by the end of the course. Unless otherwise arranged with the instructor, projects that are not collected by the end of the course will be destroyed.

Text, Materials, Supplies and Subscriptions

A 3-month subscription to Lynda.com at student discounted rate

Removable memory, such as a Flash Drive, CD-R or personnel external Hard Drive

Print Card, which can only be purchased in room S-102 across the breezeway from the bookstore

Epson Photo Quality Paper (at least one 20 sheet package)

Miscellaneous mounting and/or presentation materials

Other expenses may vary from student to student

Attendance Policies

Each student is allowed 2 absences per semester

Each absence beyond the 2 allotted will lower your attendance score by 25 points or 2.5%

Each tardy is equal to 1/3 of an absence

Grading Policies

80% of your grade is determined by project-based assignments:

- Assignment #1: Scanogram, 100 points or 10%
- Assignment #2: Transforming the Ordinary, 150 points or 15%
- Assignment #3: The Unreal Person, 200 points or 20%
- Assignment #4: Surrealist Landscape, 250 points or 25%

20% of your grade is determined by:

- Gallery Report, 100 points or 10%
- Attendance, 100 points or 10%

Late work (work that is turned in after the assigned due date) will not be accepted without documented extenuating circumstances

Quizzes and exams cannot be taken late without documented extenuating circumstances

Grade challenges are strongly encouraged to be petitioned within six months of the end of the course

All materials for grade challenge are the student's responsibility to collect and store

Academic Dishonesty: I reserve the right to fail any student who has plagiarized or in anyway turned in work that is not their own. That said; if you're having difficulties keeping up with deadlines, make an office appointment to discuss possible solutions.

Classroom Policies

No sleeping, closed eyes or dozing off, please do what it takes to be alert for all lectures

No use of cell phones, including text messaging even during lab or a break

No food or drinks any photography facilities

No inappropriate language

No inappropriate use of facilities especially the Internet

Students, faculty and staff have the right to a campus that is free of harassment. But as an institution with higher ideals, we expect more. We want a campus where people treat each other with respect, both physically and verbally. Let's be clear: any abusive or offensive behavior on campus is inappropriate, even if it's not bad enough to be "illegal" harassment. We prohibit on our campus all types of mistreatment and misconduct based on someone's race, color, sex, age, religion, disability, sexual orientation and so on. For example, students, faculty or staff may be

disciplined or fired for inappropriate behavior, even if what they do doesn't violate the law. We have a higher standard. Let us all behave accordingly.

Disclaimer

Throughout the course, students will be exposed to artwork from diverse points of view. Although questionably offensive artwork is always placed in an appropriate historical and artistic context, I recognize and respect the right of individual students who choose not to be exposed to said work. If any student feels they would rather opt out of any or all of the slide and/or video lectures, please bring your concerns to the instructor's attention before scheduled lectures so we can discuss them and work out a solution. In any case, students are always responsible for completing the assigned projects and/or exercises.

Deadlines:

Refund	June 7th
Add	June 9th
Drop without a "W"	June 14th
Pass/No Pass	June 14th
Withdrawal	June 21st

Alterations and Addendums to Syllabus

The instructor reserves the right to make alterations and/or addendums to syllabus, such as: extra credit, calendar changes, course changes, due date changes and project revisions. If and when changes occur, appropriate and timely notice will always be given.

Photography Lab

Mentry Hall 133

Hours

Monday - Thursday 11:00am - 6:00pm

Closed Friday - Sunday

Contact

Nick Garcia (661) 362-3984

nick.garcia@canyons.edu

Equipment Checkout

Mentry Hall 135 (via 133)

(661) 362-3267

Hours: Same as Photography Lab

Matting Room

Mentry Hall 118

Hours: Same as Photography Lab

Note

Always remember to Back-up all work onto another disk. "I didn't have more than one copy and my computer deleted it," is not an extenuating circumstance.

June

Week 1

- 06 Introductions – Email Check - Syllabus - Expected Supply List – daybell.com –Lynda.com – Gallery Report - Mac Lab Overview – Introduction to the Digital Image
- 07 Assignment #1: Scanogram – Introduction to File Formats - Demonstration: Flatbed Scanner – Color Management
- 08 Sharpening - Desktop Printing Workflow – Output: Inkjet, Chromogenic and other output options
- 09 Working on Assignment #1

Week 2

- 13 Working on Assignment #1 - **Assignment #1: Scanogram Due (100 points) - Critique**
- 14 Assignment #2: Transforming the Ordinary - Demonstration: Digital Still Camera
- 15 The Interface – Basics – Photo Adjustments
- 16 Working on Assignment #2

Week 3

- 20 Working on Assignment #2 - **Assignment #2: Transforming the Ordinary Due (200 points) - Critique**
- 21 Assignment #3: Surrealist Landscape – Basic Compositing Workflow – Layers – Layer Mask Basics – Refining Layer Masks
- 22 Blending Modes
- 23 Working on Assignment #3

Week 4

- 27 Working on Assignment #3- **Assignment #3: Surrealist Landscape Due (250 points) – Critique**
- 28 Assignment #4: The Unreal Person – Selections
- 29 Photo Manipulation - Photo Retouching - Painting
- 30 Working on Assignment #4

July

Week 5

- 04 Working on Assignment #4 – **Gallery Report Due (100 points)**
- 05 Automation - Camera RAW - Working on Assignment #4
- 06 Working on Assignment #4
- 07 **Assignment #4: The Unreal Person Due (250 points) - Critique**