

Web Page Design Terms by Subject

Into to Site Planning

Architecture Diagram
Deliverable
Design Comp
Grid System
Persona
Scenario Walkthrough
Strategy Document
Wireframe

Usability & Info Architecture

Bread Crumbs
Consistent Navigation
Feedback
Hub and Spoke Navigation
Page Titles
Persistent Navigation
Screen Resolution
Splash page
Trunk Test
Usability
Visual Hierarchy

Logo Design

Icon
Logo
Reversible
Scalable
Symbol

Typography for the Web

Core Font
Embedded Font
Font
Font-family
Monospace
Proportional
Raster Graphic
Sans-serif
Serif
Typeface
Vector Graphic
Web-safe Font

Color for the Web & Taglines

Analogous Color
Browser-safe color
Chroma
Color Scheme
Complementary Color
Gamma
Hexadecimal
Monochromatic
Primary Color
Secondary Color
Split Color
Tagline
Triadic

Optimization for the Web

Aliasing
Anti-aliasing
Artifacts
Banding
Color Depth
Compression
Continuous Tone
Dither
Filename Extension
Format
GIF
JPEG
Lossless Compression
Lossy Compression
Optimization
PNG
Transparency

Intro to the Internet

Attribute
Browser
CSS
CSS Rule
CSS Selector
HTML
HTTP
Internet
Source Code
Tag
URL
Website
World Wide Web
XHTML

Intro to Dreamweaver

Dynamic Site
Local Site
Project Folder
Remote Site
Site Root Folder
Static Site

Hyperlinks

Absolute URL
External Link
Hyperlink
Hypertext
Internal Link
Relative URL

Domains and Hosts

Domain
FTP
Host
Server